

Literacy Certification Form

Please send this form to your District Literacy Chair or District Governor by the end of April

I,, President of
the Rotary Club of

District certify that our club has completed the literacy activities listed below to qualify for a Literacy Award:

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10.

President's Signature:

Date

Literacy Chair/District Governor

Received

Date

This Literacy leaflet is funded and produced by the Dictionary 4 Life Project to support Rotary International's Literacy emphasis

The Dictionary 4 Life (D4L) is a response to the RI Literacy Emphasis. It is a high quality Rotary bespoke illustrated Usborne dictionary including a Rotary donor panel. It has had extraordinary success in the 29 Districts of RIBI and beyond. The D4L promotes British English and encourages children to widen their vocabularies and improve their life chances. It raises awareness of literacy in clubs and districts and awareness of the work of the Rotary Club in local communities.

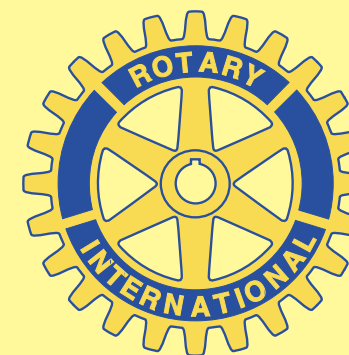
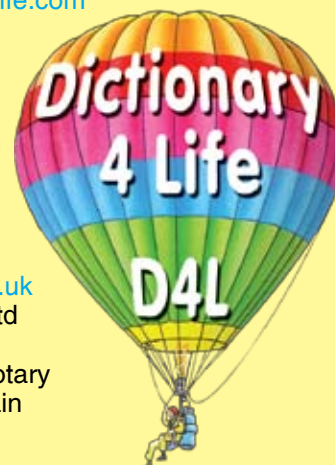
In RIBI the D4L is usually presented to 10 year old primary school leavers as an aid to personal literacy and as a Rotary promotion to the children, their teachers, their families and their communities. There have been many column inches in local newspapers about the presentations to children in all 29 RIBI districts and a number of overseas countries supporting the project

In RIBI orders (minimum 32 copies) should be placed by 31 December for delivery in May to the club nominated address. The official order form has a tear off order acknowledgement slip which will be returned in the stamped addressed envelope supplied by the club.

There is a Low Cost overseas edition (LCDW Edition) with free overseas delivery to the nearest port (minimum 300 copies). See the project website for the latest information.

Email: pdgcb@dictionary4life.com
Website: www.dictionary4life.com

The Dictionary 4 Life www.dictionary4life.com is a free standing project in association with the Rotary Club of Tooting www.tootingrotaryclub.org.uk and Usborne Publishing Ltd www.usborne.com and in cooperation with Rotary International in Great Britain and Ireland www.ribi.org



A Guide to Literacy Projects and Rotary Literacy Awards

Literacy is about people's ability to read, write, speak, listen . . . and understand. Functional literacy is about people having adequate skills to function well in a literate society

Rotary international has indicated the importance of Literacy to Rotarians by establishing Literacy as a special emphasis and by designating March as the Rotary Club Literacy month

What should highly motivated Rotary clubs do to promote and celebrate Literacy?

* Recognise that there are literacy needs in our local communities and in communities across the world.

* Every Rotary year plan to undertake at least one literacy project at home or internationally.

See www.rotary.org/literacy

* Create Awareness – Within the club and within the local community by means of speakers, community awards to children and adults, Rotarians

* Qualify for a District or Zone Literacy Award - see details in this leaflet.

* In Rotary literacy month, March, have a special literacy meeting/event with project partners or other visitors.

* Each of the FOUR AVENUES OF SERVICE offer literacy project opportunities – Club Service, Community Service, Vocational Service, Youth Opportunities and International Service literacy projects



Literacy Awards for Clubs

Literacy Resource - Application Award applications must be submitted to by the end of April annually

District Literacy Award

Club must complete five literacy projects, including a Literacy Month project in March and a book project like the dictionary project. Projects that are the same but in different locations (eg. books, dictionaries to schools) count as only one project. Application To the district literacy chair

Zone Literacy Award

Club must complete ten literacy projects, including the five required for the District Literacy Award, and normally one project from the list of literacy project ideas. Application To the Zone Literacy Coordinator

Area Literacy Award

Requirements Clubs and individuals are eligible for a literacy area award for outstanding leadership at the District or Zone level. The literacy Area Coordinators will issue these awards. Application To the Area Literacy Coordinators via Zone coordinators & Support for Clubs. Additional Information Additional information, including application forms, is available at www.rotary.org/literacy

Other Information

The RI Literacy Resource Group provides support for Rotary club and district efforts to promote literacy. The following resources are available to help your club conduct successful literacy projects in your community:

District Literacy Chair Each District Governor is expected to appoint a literacy chair who can assist your club in developing projects.

Workshops & Conferences All district governors are asked to hold a district literacy workshop or conference. You should send a club representative to learn more about literacy project opportunities and support services in your area.

Zone Coordinators If your district can't answer your questions or provide the help you need, contact your literacy resource group zone coordinator. Contact information for your zone coordinator can be found on Rotary.org. If your zone coordinator can't help, contact your literacy resource group area coordinator.

Rotary.org Visit the Literacy Resource Group Web page at www.rotary.org/literacy.

There you will find numerous examples of possible literacy projects. Also, look for links to other Web sites which have useful information about possible literacy service projects.

Suggested ideas for club activities

Club Service

- Recruit a new club member with a literacy classification
- Promote Unesco International Literacy Day in September, World Book Day in March and Rotary's Literacy Month of March.
- Invite a literacy speaker to a club meeting
- Devote a club meeting to creating awareness of literacy project opportunities
- Conduct Rotary theme of the month projects creating awareness of the literacy aspects of theme of the month, e.g. in December, Family Literacy

Vocational Service

- Conduct a Four Way Test project or make the test part of other projects such as book gifts or of other character literacy projects
- Recognize a community leader who is a vocational service role model; use the occasion to create public awareness of Rotary's vocational service values
- Sponsor, perhaps with an Interact club, a school workshop which teaches vocational literacy as exemplified in The Four Way Test, the second part of the Object of Rotary, and Rotary's two mottos.

International Service

- Participate in an international book donation project, a mini-library project, or book supplies or equipment project.
- Participate in a literacy and education-focused international project that is connected to health, hunger and water concerns.
- Find an international partner and support their proposed project.

Community Service

- Do a Dictionary 4 Life project www.dictionary4life.com or an Imagination Library, www.imaginationlibrary.com, project or other reading readiness programme
- Join or support a local project to raise funds for a school or other literacy organization.
- Engage in a school partnership such as providing reading mentors, becoming a school governor, financial support or other identified needs.
- Donate new reading books to children in hospital.
- Talking Books for the Blind www.rnib.org.uk and Talking Newspapers for the Blind www.tnauk.org.uk