ROTARY LITERACY INITIATIVE • WWW.DICTIONARY4LIFE.COM

Dictionary 4 Life: FAQs for Rotary Club Members

Practical answers on ordering, pricing, school outreach, funding, and presentations

> Whether your club is running **Dictionary 4 Life** for the first time or continuing an annual tradition, this guide answers key questions on ordering, school coordination, and delivery. Further resources, outreach templates, and downloadable school flyers are available at **www.dictionary4life.com**.

1. How does the Dictionary 4 Life project work for our club?

Clubs purchase bespoke editions of the *Usborne Illustrated Dictionary* (featuring 1,000 colour illustrations, 10,000 entries, and 20,000 definitions) at a heavily subsidised rate and gift one to every child in a chosen primary year group so each pupil has their own personal dictionary to keep.

2. Which school year group should we target?

The dictionary is designed for upper primary children aged **8–11**. Mostly, books are distributed to **Year 6** pupils as a memorable keepsake before moving on to secondary school (with space inside for the pupil, their friends, and teacher to sign). However, schools may also use them in **Years 4, 5, or 6** as a classroom literacy resource. Work with the Headteacher or Literacy Lead to choose whichever option best fits the school.

3. How much do the dictionaries cost and how are they packed?

Dictionaries cost **£4.00 per copy** (compared to around £11 retail), including UK carriage, and are supplied in **cartons of 8 books**. When confirming school numbers, round up to the nearest carton or order an extra carton so you have handy spares for new starters or school library use.

4. When should we contact schools and how do we order and pay?

Reach out to local schools in **July** and across the autumn term (**September–November**) to confirm participation and pupil numbers. Submit your order online at **www.dictionary4life.com** before the annual **15 December deadline** (payment can be made by card, BACS/bank transfer, or cheque; only prepaid orders enter the print run). Bulk orders are delivered in **July** ahead of Year 6 leavers' presentations or the new school year.

5. Do the books include Rotary branding?

Yes. Each bespoke copy features a printed Rotary information flyleaf inside the front cover with space for the pupil to write their name, alongside a classmates' and teacher's autograph page and dedicated space for your club to add its own bookplate or sticker if desired.

6. Can our club order dictionaries for an overseas partner club or school?

Yes. In addition to UK school deliveries, Dictionary 4 Life can often arrange **direct overseas shipments** for Rotary clubs supporting international literacy projects. Please contact the Dictionary 4 Life team via **www.dictionary4life.com** before placing your order to confirm international shipping rates and minimum carton quantities.

7. How do clubs typically fund the project?

Clubs commonly fund orders through their annual Youth or Community Service budgets, local fundraising, or by partnering with local businesses to sponsor a school or year group. Many clubs also apply for **Rotary District Grants**, as youth literacy initiatives regularly qualify for district support.

8. Do we have to present the books in an assembly?

Not necessarily—offer whatever works best for the school. While a short assembly or classroom presentation is great for engagement, busy schools are equally welcome to opt for a straightforward reception drop-off so staff can hand out the books in class.

9. What safeguarding and photography rules should members follow?

Always follow the school's visitor sign-in procedures, wear a visitor badge, and remain supervised by school staff during any visit. Before taking or sharing photos for your club newsletter, social media, or local press, confirm in advance that the school has parental media consent in place.

Quick Tip for Engaging School Visits

Keep talks brief and get pupils opening their books straight away—challenge them to race to find a fun word (like *onomatopoeia*, *archipelago*, or *platypus*) and read out the definition.

More Club Resources Online

Visit **www.dictionary4life.com** to place orders, check delivery updates, and download ready-to-use school invitation flyers, outreach emails, and Headteacher FAQs.